In connection with the Pravasi Bharatiya Diwas (PBD) 2019, a major international event dedicated to the Indian diaspora, being organized by the Government of India from 21-23 January 2019 at Varanasi, Uttar Pradesh, India, the High Commission of India is pleased to inform that the following outreach mechanism that has been set up by the Ministry of External Affairs, Government of India to disseminate information related to PBD 2019.

A. Pre-Event:
Indian Diplomacy twitter handle @IndianDiplomacy has been promoting PBD through run-up series (Throwback, Countdown, Reasons to visit) to highlight past PBDS and key moments.

MEA accounts publicizing PBD include:

<table>
<thead>
<tr>
<th>Twitter</th>
<th>Facebook</th>
<th>Instagram</th>
<th>Youtube</th>
<th>Websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>@MEAIndia</td>
<td>Ministry of External Affairs, Government of India</td>
<td>@meaindia</td>
<td>Ministry of External Affairs, India</td>
<td><a href="http://www.pbdindia.gov.in">www.pbdindia.gov.in</a></td>
</tr>
<tr>
<td>@IndianDiplomacy</td>
<td>Pravasi Bharatiya Divas 2019</td>
<td></td>
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<td><a href="http://www.mea.gov.in">www.mea.gov.in</a></td>
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<tr>
<td>@PBDConvention</td>
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</tbody>
</table>

Hashtags of PBD 2019

#PBD2019
#PravasiAtVaranasi

B. During event:
Ministry of External Affairs, Government of India will be sharing live content on the above social media accounts through real time posts, tweets and on-ground coverage. The content includes inauguration, plenary sessions, delegate speeches, cultural programmes and interview & bytes.

C. Post-event:
Ministry of External Affairs, Government of India will be sharing Post-event glimpses video, media coverage and reactions on the above social media accounts.

Media organizations and Indian friendship/community organizations in Nigeria are requested to locally disseminate all the above PBD related information.

To: (i). All media organizations in Nigeria
   (ii). All Indian Friendship/Community Associations in Nigeria.