The Hon’ble Prime Minister of India, H.E. Mr. Narendra Modi would be launching the “Make in India” campaign on September 25, 2014 at 10:30 hrs (IST) in Vigyan Bhavan, New Delhi. The event is being organised to highlight the investment opportunities in India particularly in sectors – Infrastructure Development; Energy Sufficiency; Manufacturing; and Skill Development. The Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India, has also made a short film on the 100 days of the new Government led by Hon’ble Prime Minister H.E. Mr. Narendra Modi, as a curtain raiser to the launch of the “Make in India” campaign. The 7-minute duration short film is available on YouTube at goo.gl/GvZVCe. In addition, DIPP has also issued a Power Point Presentation on “India: The Investment Destination” and the Script of 100 Day Film, which is enclosed herewith. DIPP has also uploaded on its official website at http://dipp.nic.in/english/dippvideo/100_days_of_new_govt.htm

The “Make in India” campaign will provide an opportunity for both the Nigerian and Indian entrepreneurs to learn about India as an investment and manufacturing destination. The web-cast of the Make in India Event will also be available live at following links:

https://www.youtube.com/user/PMOfficeIndia

http://pmindiawebcast.nic.in/

http://dipp.nic.in/English/default.aspx

Each link will have 2 streams (Hindi and English Voice-over)