

High Commission of India

Abuja

Publicity of Pravasi Bharatiya Diwas 2019

16 January 2019

In connection with the Pravasi Bharatiya Diwas (PBD) 2019, a major international event dedicated to the Indian diaspora, being organized by the Government of India from 21-23 January 2019 at Varanasi, Uttar Pradesh, India, the High Commission of India is pleased to inform that the following outreach mechanism that has been set up by the Ministry of External Affairs, Government of India to disseminate information related to PBD 2019.

A. Pre-Event:

Indian Diplomacy twitter handle @IndianDiplomacy has been promoting PBD through run-up series (Throwback, Countdown, Reasons to visit) to highlight past PBDs and key moments.

MEA accounts publicizing PBD include:

Twitter	Facebook	Instagram	Youtube	Websites
@MEAIndia	Ministry of External Affairs, Government of India Pravasi Bharatiya Divas 2019	@meaindia	Ministry of External Affairs, India	www.pbdindia.gov.in
@IndianDiplomacy				www.mea.gov.in
@PBDConvention				

Hashtags of PBD 2019

#PBD2019

#PravasiAtVaranasi

High Commission of India, Abuja accounts publicizing PBD include:

Twitter	Facebook	Website
@india_nigeria	India in Nigeria (High Commission of India, Abuja) @indiainnigeria	hciabuja.gov.in

B. During event:

Ministry of External Affairs, Government of India will be sharing live content on the above social media accounts through real time posts, tweets and on-ground coverage. The content includes inauguration, plenary sessions, delegate speeches, cultural programmes and interview & bytes.

C. Post-event:

Ministry of External Affairs, Government of India will be sharing Post-event glimpses video, media coverage and reactions on the above social media accounts.

Media organizations and Indian friendship/community organizations in Nigeria are requested to locally disseminate all the above PBD related information.

To: (i). All media organizations in Nigeria

(ii). All Indian Friendship/Community Associations in Nigeria.